



# Taryn Williams

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Business Woman

Digital Influencer

Tech Founder

Influencer Expert

Board Director

**smwy.**

Taryn Williams is the smart, vivacious and magnetically personable CEO & Founder of The Right Fit, as well as Founder and CEO of WINK Models. With over fifteen years experience in the world of modelling, media and advertising, Taryn has proven herself to be a game changer and one not shy to press the disrupt button.



Launched in 2016, TheRight.Fit is an influencer and talent platform, now used by advertising agencies and brands to efficiently book entire campaigns selecting the best and brightest talent. The online platform aims to revolutionise the talent industry by cutting out the middleman and removing hidden commissions and bias. With a focus on control, simplicity and efficiency, it puts power back into the users hands allowing for a single, online transaction. The Right Fit recently launched its own podcast series, covering the latest in influencer and marketing trends.


In 2007 Taryn launched her first business, WINK Models, a response to the inefficiencies in working conditions for models and the lack of flexibility and quality service offered to clients. Ten years later the agency has flourished into a national business with over 650 talent and turnover in the millions. In 2015 Anthill Online named the company in its Top 100 coolest Australian companies.

While Taryn continues to oversee the WINK operation, her focus is firmly set on building The Right.Fit into a global platform that will transform the creative industry and the talent that work within it. It has already attracted the interest of leading venture capital firm, Airtree Ventures, with a \$750,000 seed-funding round in August 2016.

She is a regular commentator on the tech industry, entrepreneurialism and business and sits on the Boards of Tech Sydney and The Digital Industry Association of Australia.

Taryn is passionate about the education of women in tech and the growth of the Australian startup ecosystem. Outside of business, Taryn enjoys working out, spending time with her partner AFL player Heath Shaw and buying far too many pairs of heels.

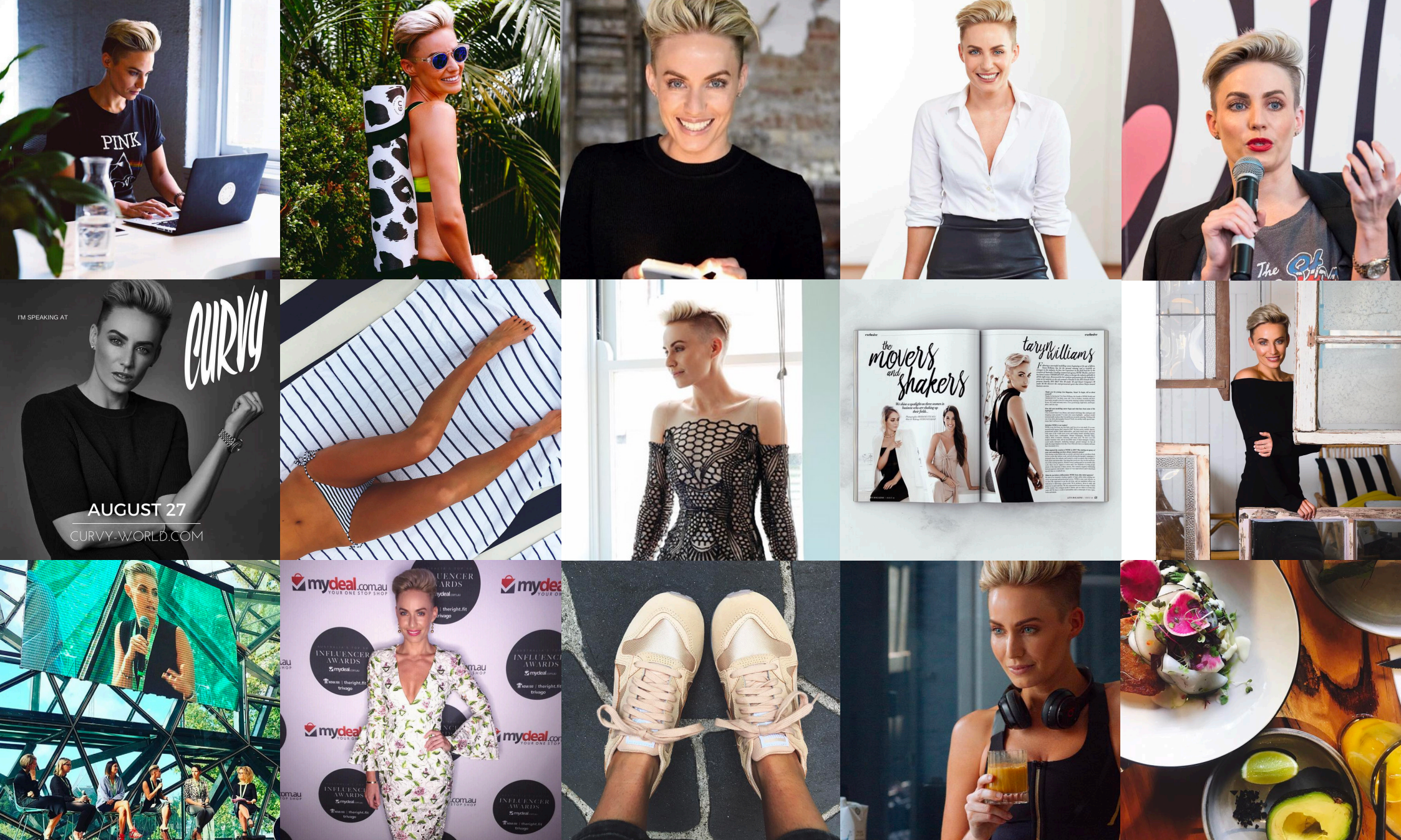
## NOTABLE ACHIEVEMENTS

- Ten years in business with WINK Models
- B&T Hot 30 under 30
- Women's Agenda Emerging Entrepreneur of the Year Finalist
- Finalist AIM Leadership Excellence Awards
- B&T Women in Media Entrepreneur finalist
-  14.6K followers

## SPEAKING TOPICS

- The personal journey of an entrepreneur: the truth as nobody tells it
- Disrupt or be disrupted: Why this entrepreneur chose to disrupt her own industry
- 'I couldn't have done it without you' – how to find, secure and maximize the advice of a mentor
- Women in Business: Tips for self-belief, perseverance and why no is not an option





I'M SPEAKING AT  
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the movers and shakers  
tary Williams

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